

design is personal. not political.  
design dignifies. it does not discriminate.  
design provides and provokes.  
it has no prejudice. design heals the heart,  
replenishes the soul, ignites the mind.  
design civilizes, not demonizes.  
design excites and exalts. it never excludes.  
design educates. it does not repudiate.  
design has empathy not antipathy.  
design is culture. design is craft. design is art.  
design is science. design is history.  
design is love. design speaks. design listens.  
design is everywhere.  
we are design.

**IIDA**

**DELTA  
REGIONAL**

chapter

**2019**

**SPONSORSHIP  
OPPORTUNITIES**

# WHY

# IIDA

The International Interior Design Association (IIDA) is The Commercial Interior Design Association. We support design professionals, industry affiliates, educators, students, firms and their clients through our network of members across 58 countries.

The Delta Regional Chapter's mission is to :

**EDUCATE | EMPOWER | ADVOCATE**  
for the Interior Design Profession  
in Arkansas, Louisiana, & Mississippi

IIDA Delta Regional Chapter is the PERFECT PLACE to promote your company, products, and services and to network with the best of the industry.

**Become a sponsor today!**

As always,

Thank You so much for supporting the IIDA Delta Regional Chapter.



- ▲ ASSOCIATE/ PROFESSIONAL (41.5%)
- ▲ STUDENT (28%)
- ▲ INDUSTRY / DEALER (27.5%)
- ▲ EDUCATOR (2%)
- ▲ AFFILIATE (1%)

IIDA MEMBERSHIP BREAKDOWN  
BY PROFESSION

## SIGNATURE EVENTS

### IDEA GALA

IIDA Delta Regional celebrates the design projects of its members every year in August. It is a wonderful night of mingling, design awards and celebration. It is our largest and most attended event of the year with plenty of sponsorship opportunities.

### EMPOWER

EMPOWER Series is a lecture series designed to empower, motivate and inspire you to be your best in all aspects of your life.

### CORNHOLE & CRAFT BREWS

This event is the main fundraiser for our Chapter. Time to team up vendors and designers for a fun filled tournament with prizes. We hope you take this opportunity to promote your brand, mingle with local specifying designers, and have some fun!

### NEOCAN'T

If you can't be at NeoCon, then join us at NeoCan't. This is the ideal opportunity to showcase your new products and trends in a local format while enjoying a piece of the excitement and buzz. Product displays and various sponsor levels will be available.

## CITY CENTER PROGRAMS

Delta Regional Chapter holds multiple events in various cities.

**BUILDING TOURS**

**CEU'S**

**STUDENT EVENTS**

**VOLUNTEER OPPORTUNITIES**

**HOLIDAY PARTIES**

LOOK for these opportunities throughout the year or CONTACT your local city center director.

# SUSTAINING SPONSOR LEVELS

SUSTAINING SPONSOR BENEFITS		DIAMOND \$7000	PLATINUM \$6000	GOLD \$3000	SILVER \$1200	BRONZE \$600	A&D \$250
WEBSITE	Company logo & link or company name on IIDA-Delta.org	Logo & link	Logo & link	Logo & link	Name	Name	Name
	Sponsor sales rep contact information and email link on sponsor page	●	●	●			
E-MAIL	Company logo & link or company name included in weekly E-Blast	Logo & link	Logo & link	Logo & link	Name	Name	Name
	Use of "IIDA Delta Regional Sponsor" email signature	●	●	●	●	●	●
	Access to IIDA Delta Regional Member contact info.	●					
SOCIAL MEDIA	Facebook, LinkedIn, & Instagram promotional post per year (content for post provided by sponsor)	4	3	2	1		
	Promotional post during Neocon (content for post provided by sponsor)	●	●	●			
EVENTS	Logo or name on Annual Sponsor banner displayed at 2018 events	Logo	Logo	Logo	Name	Name	Name
	2 minute promotional video	●					
	Sponsor-held event (non-IIDA event) promotion	2	1				
	Neocan't event perks	●	●	●	●	●	●
	Cornhole and Craft Brews event perks	●	●	●	●		●
	IDEA Gala event perks	●	●				
	Empower event perks	●	●	●	●	●	●

# SUSTAINING SPONSOR DIAMOND

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## SUSTAINING SPONSORSHIP BENEFITS

\$7,000 FOR A 12 MONTH PERIOD

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### WEBSITE

Company logo & link on IIDA-Delta.org

Sponsor sales rep contact information and email link on sponsor page

### E-MAIL

Company logo & link included in weekly E-blast

Use of "IIDA Delta Regional Sponsor" email signature

Access to IIDA Delta Regional Member contact info.

### SOCIAL MEDIA

(4) Facebook, LinkedIn, & Instagram event or product promotional posts per year (content for posts provided by sponsor)

(1) Product promotional post during Neocon (content for post provided by sponsor)

### EVENTS

Logo on Sustaining Sponsor banner displayed at all 2019 events

(2) minute promotional video played at (1) signature event

(2) Sponsor-held events (non-IIDA event) to be promoted by IIDA

#### NEOCAN'T :

Product display table

Opportunity to provide promotional give-aways

Opportunity to provide a raffle prize

Admission for (1)

#### CORNHOLE AND CRAFT BREWS :

Opportunity to provide a raffle prize

(1) Team entered in tournament

Logo on (1) cornhole board

Admission for (1)

#### IDEA GALA :

1/2 Reserved Table (5 admission tickets)

Opportunity to provide raffle prize

#### EMPOWER :

Opportunity to provide raffle prize

1 Reserved table (4 admission tickets)

# SUSTAINING SPONSOR PLATINUM

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## SUSTAINING SPONSORSHIP BENEFITS

\$6,000 FOR A 12 MONTH PERIOD

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### WEBSITE

Company logo & link on IIDA-Delta.org

Sponsor sales rep contact information and email link on sponsor page

### E-MAIL

Company logo & link included in weekly E-blast

Use of "IIDA Delta Regional Sponsor" email signature

### SOCIAL MEDIA

(3) Facebook, LinkedIn, & Instagram event or product promotional posts per year (content for posts provided by sponsor)

(1) Product promotional post during Neocon (content for post provided by sponsor)

### EVENTS

Logo on Sustaining Sponsor banner displayed at all 2019 events

(1) Sponsor-held event (non-IIDA event) to be promoted by IIDA

#### NEOCAN'T :

Opportunity to provide promotional give-aways

Opportunity to provide a raffle prize

Admission for (1)

#### CORNHOLE AND CRAFT BREWS :

Opportunity to provide raffle prize

(1) Team entered in tournament

#### IDEA GALA :

Admission for (2)

Opportunity to provide raffle prize

#### EMPOWER :

Opportunity to provide raffle prize

Admission for (1)

# SUSTAINING SPONSOR

# GOLD

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## SUSTAINING SPONSORSHIP BENEFITS

\$3,000 FOR A 12 MONTH PERIOD

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### WEBSITE

Company logo & link on IIDA-Delta.org

Sponsor sales rep contact information and email link on sponsor page

### E-MAIL

Company logo & link included in weekly E-blast

Use of "IIDA Delta Regional Sponsor" email signature

### SOCIAL MEDIA

(2) Facebook, LinkedIn, & Instagram event or product promotional posts per year (content for posts provided by sponsor)

(1) Product promotional post during Neocon (content for post provided by sponsor)

### EVENTS

Logo on Sustaining Sponsor banner displayed at all 2019 events

#### NEOCAN'T :

Opportunity to provide a raffle prize

Admission for (1)

#### EMPOWER :

Opportunity to provide raffle prize

Admission for (1)

#### CORNHOLE AND CRAFT BREWS :

Opportunity to provide raffle prize

(1) Spectator Ticket

# SUSTAINING SPONSOR

# SILVER

SUSTAINING SPONSORSHIP BENEFITS

\$1,200 FOR A 12 MONTH PERIOD

WEBSITE

Name on IIDA-Delta.org

E-MAIL

Company name included in weekly E-blast

Use of "IIDA Delta Regional Sponsor" email signature

SOCIAL MEDIA

(1) Facebook, LinkedIn, & Instagram event or product promotional posts per year (content for posts provided by sponsor)

EVENTS

Logo on Sustaining Sponsor banner displayed at all 2019 events

**NEOCAN'T :**

Admission for (1)

**EMPOWER :**

Admission for (1)

**CORNHOLE AND CRAFT BREWS :**

Opportunity to provide raffle prize

(1) Spectator ticket

# SUSTAINING SPONSOR

# BRONZE

SUSTAINING SPONSORSHIP BENEFITS

\$600 FOR A 12 MONTH PERIOD

WEBSITE

\_\_\_\_\_  
Name on IIDA-Delta.org

E-MAIL

\_\_\_\_\_  
Company name included in weekly E-blast

Use of "IIDA Delta Regional Sponsor" email signature

EVENTS

\_\_\_\_\_  
Logo on Sustaining Sponsor banner displayed at all 2019 events

**NEOCAN'T :**

Admission for (1)

**EMPOWER :**

Admission for (1)



# SUSTAINING SPONSOR

# A&D

SUSTAINING SPONSORSHIP BENEFITS

\$250 FOR A 12 MONTH PERIOD

WEBSITE

\_\_\_\_\_  
Name on IIDA-Delta.org

E-MAIL

\_\_\_\_\_  
Company name included in weekly E-blast

Use of "IIDA Delta Regional Sponsor" email signature

EVENTS

\_\_\_\_\_  
Logo on Sustaining Sponsor banner displayed at all 2019 events

**NEOCAN'T :**

Admission for (2)

**EMPOWER :**

Admission for (2)

# THANK YOU

## TO OUR 2018 SUSTAINING SPONSORS

PLATINUM: Cambria | Workplace Solutions

GOLD: AOS | Shaw Contract | Sherwin Williams | Teknion |  
Workplace Resource

SILVER: Eykon Design Resources | Haworth | Herman Miller |  
Horizon Italian Tile | Mohawk Group | Patcraft

BRONZE: J+J Flooring | KI / Glen Jones & Associates | Kimball | KSM Resources |  
Louisiana Office Products | Momentum Group |  
Tandus Centiva LVT | Wilsonart

A&D: Greenleaf Lawson Architects | Sizeler Thompson Brown Architects

TO COMPLETE  
YOUR REGISTRATION

[iida-delta.org](http://iida-delta.org)

Please register by January 15th.

Contact: Francie Abell,  
VP of Sponsorship

[vp-sponsorship@iida-delta.org](mailto:vp-sponsorship@iida-delta.org)

FOLLOW US



# THANK YOU

FOR CONTINUING TO SUPPORT  
THE IIDA DELTA REGIONAL CHAPTER

**IIDA** | DELTA  
REGIONAL  
chapter